



PRESS RELEASE



Ikelite Underwater Systems Announces the Release of the PRO-2800 LED Video Lite!

Professional grade performance at a uniquely affordable price level

Indianapolis, IN, 11/17/10 – Today Ikelite Underwater Systems announced the release of the new PRO-2800 LED Video Lite. The PRO-2800 LED Video Lite delivers brilliant lighting solutions to SCUBA divers at an affordable cost.

The PRO-2800 LED is designed to be used for primary video lighting for any underwater video, digital still, or digital SLR system. Physical features of the PRO-2800 LED Video Lite include a reliable rotating mechanical switch which is clearly visible on the rear of the light head. High, medium (75%) and low (50%) power settings are available to customize the lighting to meet a videographer's needs at any moment. A low power Flashlight mode is conveniently placed between the most frequently used OFF and High positions for quick changes to conserve energy when night diving or lighting for focus. An emergency SOS mode flashes the light in the universal distress signal pattern to gain the attention of a dive buddy or other party. The power supply cord is properly positioned to both stay out of the diver's way and reduce stress on the product.

Technically, the PRO-2800 LED is exemplary. Each light head has an output of 2800 lumens – much brighter than most comparable LED, Halogen and HID systems currently on the market. The PRO-2800 LED is daylight balanced with a 5500K color temperature that provides natural coloring, which is especially helpful when mixing artificial light with natural ambient light. The PRO-2800 LED has highly efficient driver circuitry which yields consistent brightness over long burn times: 90 minutes at full power, 165 minutes at 50% power, and 270 minutes at Flashlight (25%) power.

The PRO-2800 LED System is currently available as a complete lighting solution with battery pack, charger, and either Flex or SA-100 ball socket arm. The PRO-2800 LED Lite, arm and power cord are also available separately to upgrade from the Ikelite Pro Video Lite 3 System.



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